

Features

- ✓ Video captured from live events available as catchup VoD in seconds
- ✓ Easy to use - new clients up and running in a couple of hours
- ✓ Easy to deploy and manage - 100% public cloud-based
- ✓ Easy to integrate - comprehensive RESTful API and web console interface
- ✓ No limit on content duration
- ✓ No limit on number of segments in a job
- ✓ Frame accurate ad removal
- ✓ Dynamic track selection - multiple video tracks at varying bit rates in source video stream replicated in output MP4
- ✓ Extended archive window - VoD asset can be created hours or days later
- ✓ Dynamic packaging and encryption to all common formats
- ✓ Syndication to social media networks and premium destinations
- ✓ Files delivered to customer's origin or syndication destinations by M2A VoD Origin

Contact sales@m2amedia.tv to arrange a demo

M2A Media are market leaders in delivering AWS public cloud media solutions

The senior team previously led development of the ground breaking BBC iPlayer Media Factory

The screenshot displays the 'Details for Job' page in the M2A Live To VoD web console. The interface includes a navigation bar with 'EJ LTV Dashboard', 'Jobs', and 'Assets'. The main content area shows job details for 'job test 3', including Channel, Stream (Primary), Request Status (Draft), Job Name, Update Date (2016-08-11 13:01), Job Status (CREATED), Day (2016-08-11), and Job URL. Below this is a video player showing a scene of a person paragliding over snow-capped mountains. The player has a progress bar and a timestamp of 13:02:21. Below the video player is a table of segments with columns for start, end, duration, and status. The table contains three rows of segment data.

start	end	duration	status
07:27:10.415 (14789966830415)	08:37:16.731 (1478991836731)	1:10:06.316	status: DRAFT
09:09:34.384 (1478992974384)	10:11:09.121 (1478996669121)	1:01:34.737	status: CONFIRMED
11:36:21.128 (1478991781128)	12:08:21.128 (1478993781128)	0:32:00.000	status: DRAFT

Live To VoD

Easy to Integrate

With a simple yet comprehensive RESTful API, M2A Live To VoD is easy to use and integrate with existing workflows. The web GUI offers an intuitive manual interface to create, package and deliver jobs.

Resilient

Deployed to multiple AWS availability zones in a single region by default; optionally deployed active/active across multiple AWS regions.

Logging and Trimming Console

Edit and log your live video anywhere, anytime. No special video formats are needed - just provide your live HTTP stream and M2A Live To VoD facilitates trimming in the cloud. Edits and logs are frame-accurate.

Expandable

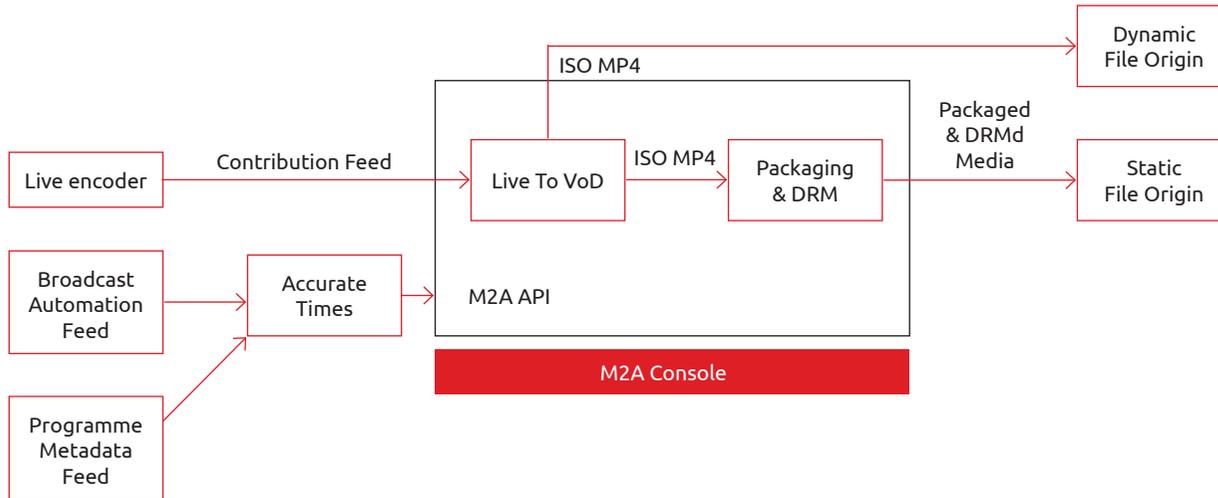
Unlimited video storage available. Live To VoD integrates with M2A Cloud MAM for complete asset management and workflow.

Affordable

Live To VoD is offered as SaaS and billed on an output basis - only pay for what you use.

Support

Varying levels of support are available to meet your range of content priorities from BAU to flagship audience critical.



"M2A Media's Live To VoD solution, integrated with Channel 4 systems, has enabled Channel 4 viewers to access Formula 1 programming on our All 4 services, within a short period of time post transmission."

"Against a very tight deadline, M2A Media has delivered a robust solution, giving Channel 4 the flexibility to meet our viewers expectations to be able to watch the popular sport on-demand soon after broadcast."

Andy Bell
Channel 4 Television

Delivery

- ✓ S3 to S3 transfer (preferred)
- ✓ FTP
- ✓ Aspera
- ✓ Signiant

Ingest

- ✓ HTTP Live Streaming (HLS)
- ✓ HTTP Smooth Streaming (HLS)
- ✓ Real-Time Messaging Protocol (RTMP)

	MPEG-DASH	HDS	HLS	HSS
Microsoft Playready	✓		✓	✓
Adobe Primetime	✓	✓	✓	
Marlin	✓		✓	
Widevine Modular	✓			
Apple Fairplay	✓		✓	

Workflow

- ✓ Frame accurate trim
- ✓ Live clipping
- ✓ Ad removal/insertion
- ✓ RESTful API
- ✓ Secure web console
- ✓ Unlimited Archive Window
- ✓ Dynamic Track Selection
- ✓ Much more...

Contact

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